



COMMENCING January 26th 1911, we will have on display one of the most complete lines of *Undermuslins*, *Bedspreads*, *Lace Curtains*, *Flaxons*, *Shirt Waists*, *White Dresses*, *Laces*, *Embroideries* and every different line of merchandise that pertains to *White Goods*. The new management was preparing for this special event, long before the change in the firm was made. Our buyer through his many years of contact with eastern markets, knew just where to purchase the most desirable merchandise, at a moments notice. Come, see what we have prepared for you, *you will not be disappointed*.

EXCELLENT SHOWING OF MUSLIN UNDERWEAR.

This year we excell all others, in our showing of dainty undermuslins. They were selected with the greatest care, every detail looked after, and in consequence we have on display a line that cannot fail to please.

Ladies Gowns. One lot bought special for our sale, made from good grade muslin, cut extra full and a good length, now on sale at **5c**

Ladies Gowns. Made from the best of muslins and nainsooks, trimmed with tucks, laces and embroideries, finished at the neck and cuffs with a row of insertion on display in our underwear department at prices from **98c to \$2.00 each.**

Ladies Chemise Gowns. Made from extra good quality nainsooks, trimmed in tucks, lace and embroidery, insertion at yoke and sleeves, *dainty, beautiful and serviceable*, prices from **1.50 to 5.00 each.**

Princess Slips. An excellent showing of the ever useful Princess Slips. Either plain or trimmed, all sizes. **98c to 3.75 each.**

Combination Garments. Made up of the corset cover and drawer combination, trimmed in embroidery and lace insertion. Prices **98c to 3.39 suit.**

SPECIAL PRICES ON SHIRT WAISTS.

Our buyer while in the eastern markets bought an excellent value in ladies waists, by being on the spot, he was enabled to purchase this line at remarkably low prices. These waists are placed in the White Goods Sale in two lots.

Lot No. 1. An excellent model for 1911, made of fine quality India linen, trimmed with tucks in back and front, also lace insertion and edges. Values up to 2.50. White Goods Sale price **98c**

Lot No. 2. Made of extra fine India linen. Tucked, embroidery, and lace trimmed waists that sell the world over up to 3.00. White Goods Sale Price **1.48**

Other waists shown in our Ready-To-Wear Department from 1.75 to 3.50.



WHITE DRESSES ON DISPLAY

in our ready-to-wear department. These styles were bought for our White Goods Sale and are priced at much less than the original values.

Lot No. 1. Made of French Batiste lawn with flounced skirt, set off with rows of tucks and lace insertion. Every dress fitted on model before leaving factory. White Goods Sale Price **5.98**

Lot No. 2. Made from same material as Lot No. 1, but trimmed with embroidery banding, lace insertion and edge made with tucked panel front and tucked sleeves. White Goods Sale price **6.98**

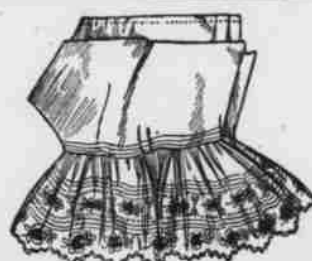
Lot No. 3. Made of extra fine French Batiste Lawn. Three-quarter length sleeve, panel front and flounce, on skirt, trimmed with fine tucks, embroidery banding and lace insertion and edge, extra value at **8.98**

Other White Dresses from 10.00 to 31.50

CORSET COVERS

One Lot bought for our white goods sale, extra good quality and trimmed with narrow embroidery beading on sale at **25c.**

Other Styles at prices from **50c to 2.00.**



LADIES MUSLIN DRAWERS

We have a large line of plain or fancy trimmed drawers in either the French or plain styles. Prices **25c to 3.75.**



WHITE PETICOATS.

The roomy, easy fitting, white skirt trimmed with tucks, embroidery, or with the extra heavy wide embroidery flouncing **50c to 5.00 each.**

Slightly Soiled Muslin Underwear at Greatly Reduced Prices.

FLAXONS, LININARES, FRENCH and PERSIAN LAWNS, DIMITIES and SWISSES

In staple and all the new 1911 patterns, with the new Marquar-ette stripes and checks, these materials are on display throughout our big store at prices ranging from 15c to 1.00 per yard.

INDIA LINENS.

During Our Sale the Following Prices will Prevail.

8c India Linen at	7c
10c	8c
12c	10c
15c	12 1-2c
18c	15c
20c	18c
22c	20c
25c	22 1-2c
30c	25c
35c	30c

TABLE LINENS.

This is the department we take pride in. We have an entire new stock of table linen purchased especially for this big sale, every known pattern is on display. Prices from 30c to 2.25 per yard.

Table Linen Patterns, something new. The exact size required for a table, with border running clear around cloth. Prices from 2.25 up to 6.50 each.

Napkins to match every pattern.

Special Purchase of Bed Spreads for our White Goods Sale.

Extra large spread excellent design, a spread that is easily worth 1.75, on sale now at **1.25**

Our Monogram Spread finished with scolops, regulation cut corners. White Goods Sale price **1.48**

Others too numerous to mention.

LACES AND EMBROIDERIES

We have purchased a large line of beautiful laces and embroideries, for our White Goods Sale. These are displayed in our windows and interior, making our entire department a world of white flouncings, bandings, allover, insertions and edgings.

ONE LOT OF LACES, worth up to 10c the yard, during the White Goods Sale **3c** the yard.
ONE LOT OF LACES, worth up to 12c the yard during our White Goods Sale **7c** the yard.
ONE LOT OF LACES, worth up to 15c the yard during our White Goods Sale **9c** the yard.
ONE LOT OF EMBROIDERIES, worth up to 10c the yard during our White Goods Sale **4c** the yard.
ONE LOT EMBROIDERIES, worth up to 12c the yard during our White Goods Sale **8 1-2c** the yard.
ONE LOT EMBROIDERIES, worth up to 20c the yard during our White Goods Sale **12 1 2c** the yard.
Other Laces and Embroideries worth up to 6.00 the yard.

LINEN SHEETINGS AND TUBINGS

Thrown into our White Goods Sale at a Reduction.

1.00 Linen Sheetings 9-4 wide	89c
1.25	94
1.50	94
.75 Tubing 45 inches wide	69 1-2c

SPECIAL PRICES ON NAINSOOKS AND LONG CLOTHS.

10c Nainsook and Longcloths	8c
12c	10c
15c	12 1-2c
17c	15c
20c	17 1-2c
22c	20c
25c	22 1-2c

Special Hope Muslin

Best Grade of 10c Muslin during our White Goods Sale 8 1-3c.

White Goods Sale Opens Thursday January 26th
and Closes Saturday February 4th.

SPECIAL

One Lot of Long Fold India Linon's regular 12 1-2c value during our White Goods Sale 9c.

The LISCHESKY DRY GOODS CO.

Successor to Bolinger

Great Bend, Kansas.